

AgriCloud: Advice for farmers on your phone

AgriCloud smart phone App available on Google Play Store or using USSD *134*8383# on any cell phone



Farm specific advice from ARC and SAWS

- Forecast planting dates
- Spraying information
- All in your own language
- Create your own climate data by reporting weather information

www.rain4africa.org

Powered by

Weather Impact

HydroNET
your water control room



ARC • LNR

Excellence in Agricultural Research and Development

More about the AgriCloud App:

- **How to register farmers for the USSD service:**

- Dial *134*8383#
- Press the call button
- Wait for reply
- Follow instructions

- **How to register farmers for smart phone App:**

- Go to Google Play Store
- Search for AgriCloud
- Download the AgriCloud App
- Follow the instructions

- **Encouraging farmers to build their own farm climate information (crowd sourcing):**

- Become a AgriCloud advocate and earn credits
- Help us to improve their information/advisories by reporting weather observations on their farm

- **Benefits of reporting observations:**

- Farmers will receive their own climate and weather stats
- More weather observations mean better stats
- Better stats mean better farm management
- Better farm management means higher yields and lower input costs

- **Benefits of the App for farmers:**

- Receive forecast maize planting dates
- Receive forecast spraying conditions
- More benefits to be developed

- **Future developments and functionalities:**

- Help us to address the farmers' needs
- We develop for you so let us know what you need

For more information: www.rain4africa.org

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